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# Ad Hoc Committee AFA 2010 Field Resolution #1 Report

17 September 2011

Jim Simons, Ad Hoc Committee Chair



# AFA Field Resolution #1

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Chairman of the Board shall create an *ad hoc* committee to complete a study on the effect of decoupling the AFA National Convention from the Air & Space Conference and Technology Exposition. Members of the study committee should include, but not be limited to, members of the Field Council and serving Region Presidents as determined by the Vice Chairman for Field Operations, as well as appropriate members of the HQ Staff. The committee chartering document must specify terms of reference for the study, and the study should be completed not later than 1 June 2011.



# Committee Members

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- Jim Simons – Chair
- Tim Brock
- Tom Cavalli
- Mike Cook
- Cassie Devolities
- Bill Grider
- Kelly Jones
- Rich Taubinger

## Staff Support:

- Buck Buckwalter
- Mary Ellen Dobrowolski
- Kari Hahn



# Tasks

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- #1 Determine why members do not attend convention.
- #2 Would decoupling the Convention from the Conference significantly increase attendance?
- #3 What other options exist.
- #4 Make recommendations by June 2011.



# Survey

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- Survey consisted of 34 Questions
- First sent to RPs, SPs December 9, 2010
- Then sent to Chapter Presidents to forward to their members
- 218 surveys returned with over 1800 individual comments provided
- 83 of those responding had attended the convention, 135 had not



# Highlights from Survey

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- Primary reasons for not attending?
- Why did you attend?
- Congressional Meetings?
- Should convention be split?
- Cruise Ship?
- Additional training?
- Web Cast?
- Optional Tour?



# Conclusions

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- Task #1 Determine why members do not attend convention.

Excessive Hotel and Air Fare cost



# Conclusions

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- Task #2 Would decoupling the Convention from the Conference significantly increase attendance?

Only 1/3 of members responding were in favor of decoupling of the convention.



# Conclusions

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- Task #3 What other options exist?

The study included surveying six or seven other hotels in close proximity to the Gaylord.



# Conclusions

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- Task #4 Make recommendations by June 2011.



# Recommendations

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- Do not decouple



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- **Use lower cost nearby hotels**



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- **Increase training opportunities**



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- Increase training opportunities
- **Monday night optional tour**



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- **Person of note be added to convention**



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- **Provide detailed agenda to delegates in advance**



# Recommendations

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- Do not decouple
- Use lower cost nearby hotels
- Increase training opportunities
- Monday night optional tour
- Person of note be added to convention
- Provide detailed agenda to delegates in advance
- **Provide separate link for registration**



# Questions?

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*Educate*

*Advocate*

*Support*